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Town Topics

WE NOMINATE

Hadley Cantril, 42-year old professor of psychology and director of Princeton University's Office of Public Opinion Research, who next week—in recognition of his contributions to the knowledge of how Americans think and act—will speak for the social scientists in Dartmouth College's controversial Great Issues Course. It is noteworthy that Cantril, a Princetonian since 1936 and one of the handful responsible for making this community the "capital of world opinion," will be returning to the college from which he graduated 20 years ago to assay the "Quality of Progress" in his field.

If it can be said that a man of science grows with his subject, the aphorism applies to this native of Hyrum, Utah. He came here via Dartmouth, Harvard and Columbia, when scientific polling was meeting its first severe tests, and within the space of four years attracted sufficient attention to swing a Rockefeller Grant for the foundation of the unique Office of Public Opinion Research. Under Cantril's guidance the OPOR is indexing the 30,000 questions asked by opinion-sampling agencies in 16 different countries in the past 12 years.

While Cantril's opinion analyses were recognized by the highest of American authorities as factors in shortening phases of World War II—for instance, the occupation of French North Africa—he is probably best known for his use of the Orson Welles-Martian invasion broadcast of October 30, 1938, as a case history in social behavior. Hours after Welles' theatrics had panicked an estimated 1,200,000 persons, Cantril's interviewers were on the spot, gathering the data upon which he based his penetrating study, "The Invasion from Mars."

Cantril this year undertook one of the most amazing assignments ever handed to a social scientist. Under the aegis of UNESCO, the United Nations Educational Scientific and Cultural Organization, he spent six months in Europe directing an "Inquiry into the Tensions Affecting International Misunderstanding" and yoking the interests and efforts of non-Marxist and Marxist investigators. That scientific representatives of UN's member states, including Brother Reds, agreed that war is not inevitable and set about studying "international man" is indeed a tribute to Cantril's organizational abilities.

For opening up new paths of knowledge and facilitating the interpretation of divergent points of view; for seeking through opinion studies ways of stimulating respect among nations for each other's ideals; for insisting that public opinion pundits carefully and constantly review their methodology in a spirit of scientific self-criticism; he is TOWN TOPICS' nominee for

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November 7-13, 1948

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Town Topics

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Topics of the Town

Whirlwind. Victorious Republicans stood Wednesday morning like scattered trees untouched by an unpredicted hurricane that roared through the national forest. They stood here in Princeton, but they were levelled in Mercer County and the Fourth Congressional District. They carried New Jersey at the senatorial and presidential levels, but the upset motif that blew gustily throughout the U. S. also clipped off anticipated affirmative votes to public questions as it went. Frequently during the incredible recount of returns in post-election hours, many a listener wondered if his mind were any more rational than some of the inmates of the State institutions and ngencies whose bid for the lion's share in a $50,000,000 bond issue was surprisingly turned aside at the polls.

Locally, Princeton asked for a return to its accustomed Republican monopoly. Carrying the third, fifth and seventh districts, Charles J. Rocknak amassed 2,234 votes to lead the ticket, running mate Louis C. West, taking the first and eighth and 2,196 votes. Councilman Joseph J. Redding also won three districts (two, four, six) for 1,774 votes, Walter L. Coan polled 1,410.

The township, which preferred 978-766 to retain a dry Sabbath, also wanted Albert Salzman for a fourth term, 1,049 to Horatio W. Turner's 764. Voting better than 4 to 1 against a stadium for the county (spelled "T-r-e-n-t-o-n"), Princetonians just missed upending the proposal. If the 881 residents of the community who voted for it had gone the other way, the question would have just about lost.

The small majorities of approximately 1,100 accorded the Republican frecholders were part of the trend that saw John E. Curry and Harry Lieberman, Democrats, win to give power on the county governing body to their party. Congressman-elect Charles R. Howell won by 500 votes in Princeton (a swing of 2,100 against bridge-conscious Albert C. Jones, based on the 1,600 majority accorded Thomas E. Dewey) to add in important fashion to the margin that swept him into the House. TOWN TOPICS was the only Princeton publication to urge Mr. Jones' defeat.

Senator-elect Robert C. Hendrickson gained a 700-vote edge here over Archibald S. Alexander. Princeton voted for the $50,000,000 building bond issue (2,542 to 2,172) but turned down the South Jersey rapid transit measure by more than 1,000 votes. State-wise, both were defeated.

Random notes: The TOWN TOPICS election service ran from 8 p. m. to 4 a. m., handled nearly 200 calls . . . better than 90 percent of the electorate turned out in the Borough, nearly that number in the Township . . . if at least 600 people vote in the third district there next year (884 did Tuesday) a new district must be created by law . . . poll experts, Princeton's foremost among them, are now confronted

—Continued on Page 6

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The background behind it makes another one of those "we never knew it before, but now that we do, we find it fascinating" stories. Apparently wild rice grows in only one or two sections of the country, and an associate of The Exchange comes from a hunting family which has had contact with the Ojibway Indians of Minnesota wild rice country for some time. Since these Indians are the crop-harvesters, the contact has paid off to Princetonians.

It seems that the Indians canoe through the rice-producing marshlands, beating the bushes (?) with their paddles so that the kernels fall into the canoes. (Incidental but interesting note: the Indians have priority as harvesters, since they are less efficient—or perhaps thrifty—than white men and allow sufficient kernels to fall back into the marshes so that the crop is not depleted.) The rice is then taken into a nearby town where a special mechanical process blows off the chaff, hulls and polishes the rice to a really beautiful state. After that it is sent to Princeton, which elimination of middle-man explains the lower price.

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—Continued on Page 7

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Sports in Short

Big Three, Big Crowd. It has been 12 long years since Princeton was favored to win the Big Three title, and it has been exactly 22 years since it last defended the HYP championship successfully. That—a brief fortnight after the most disastrous start a Tiger eleven had ever experienced—is the reason for the air of eager expectation that pervades this community today. It appears probable, too, that the surge of optimism will be reflected at the gate: the first Harvard-Princeton sellout in a quarter century is a strong likelihood.

The Orange and Black is favored (a few surprising opinions in the metropolitan press to the contrary) because its line, offensively and defensively, shapes up considerably stronger than the Crimson's. It was the Tiger forward wall that achieved the upset over Columbia, and it was the same crew that wrecked a once-powerful Virginia attack and paved the way for the 500 yards gained last Saturday afternoon.

It is in the backfield that Harvard has a possible edge over the home forces. The quartet composed of Jim Noonan, Paul Shafer, Jim Kenary and Captain Ken O'Donnell is rated by Charlie Caldwell the offensive equal of any four men in the Ivy League. In counting on victory this weekend—Princeton's first in Palmer Stadium over the Cantabs in nine years—Tiger rooters must not overlook an attack that will show both power and deception clearly reminiscent of the genius of Fritz Crisler.

That Princeton is ready was clearly demonstrated by the 55-14 walloping administered to a confident Virginia eleven. Regardless of how difficult it may be to gauge the Cavaliers' true strength after Saturday's debacle, it is impossible to overlook certain factors:

Big John Weber simply ran so hard that three of the five Virginia players who were taken to the University Infirmary were hurt trying to tackle him. Holly Donan, sophomore tackle around whose play the strength of the 'defensive line hinges, is giving increasing signs of becoming one of Princeton's greatest players; Len Palin, the outstanding guard now in his junior year, is not far behind.

Overshadowing all of this is George Sella, who is such a potential threat that he affects the defensive play of the opposition just

—Continued on Page 8

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News of the Theatres

FRICK AUDITORIUM

Robin Hood, the famous 1922 production starring the late Douglas Fairbanks, is the Group Arts film classic being offered this Friday night at 8. For a delightful combination of swashbuckling adventure and nostalgic production technique, it can't be beaten.

THE McCARTER

Japhet (Sat.) casts Ernest Truex as a meek but inquisitive Englishman who lands in Connecticut to investigate the Yankee version of this thing called love. Three society sirens take him over to provide the action and humor in a new comedy.

THE PLAYHOUSE

Life With Father (Thurs., Fri., Sat.), film version of the highly successful play about the American domestic scene in the golden 'nineties, remains an excellent comedy. William Powell, Irene Dunne.

June Bride (Sun. thru Wed.) portrays Bette Davis as the somewhat hard-boiled editor of "Home Life," a magazine featuring stories about life and love in a typical American family. Robert Montgomery, ex-war correspondent, plays opposite her in a plot that records the magazine's invasion of the Brinker home in a small Indiana town. Genial fare.

The Rope (Thurs., Fri., Sat.) is the story of two young college men who commit murder for the thrill of it, hide the body of their victim in a chest and serve his friends a buffet supper off it. Alfred Hitchcock's spine-tingling melodrama is unusually well acted by the able cast that James Stewart heads.

THE GARDEN

For the Love of Mary (Thurs., Fri., Sat.) is a pleasant Deanna Durbin musical in which she is a White House switchboard operator who becomes involved in a number of political and military problems.

Forever Amber (Mon., Tues., Wed.) is a return engagement of the epic set in 17th century London to chronicle such unparalleled events as the fire, the plague and the loves of Amber. Linda Darnell, Cornel Wilde in a dramatic bit that runs a mere two hours and 20 minutes.

Return of the Bad Men (Thurs., Fri., Sat.) pits Randolph Scott against outlaws in the Oklahoma Territory. An average western.

EUROPA (New Brunswick)

Antoine and Antoinette (Thurs., Fri., Sat.), prize-winning entry in the Cannes Film Festival last year, is a French tribute to the freshness and intensity of young love. It was worth 3½ stars (out of a possible 4) to the Daily News' critic. Next week, "The Life of Tosca."

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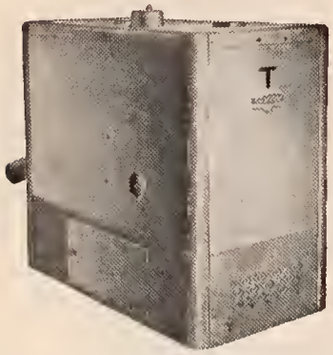

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TOPICS OF THE TOWN

—Continued from Page 2

with explaining to the public the difference between their services and those once offered by the Literary Digest.

Miscellany. The Hallowe'en window-painting project, a Lions Club contest directed by a committee that Chester A. Page headed, was a colorful success . . . first prize went to Betsy Brown, who was assisted by Becky Conover, in designing and executing the picture on Swern's window; Lee Willis, aided by Polly Aaron, won second prize for the design at Brophy's window, while the Princeton Water Co. window, done by Jane Craig, assisted by Barbara Oliver, won third prize. Honorable mention and store windows: Bob Stuart and Bob Weiss at Honore's; Katherine Riker and Betsy Campbell at Durner's; Earl Wilbur and Charles Gentile at Nassau Barber Shop; Theresa Ragani and Eva Brian at Vaughn & Rocknak.

The Community Chest total stands at $96,352, with a sizeable number of solicitors still to make their reports . . . odds are the drive will pass $100,000, with a concentrated effort of some sort required to reach the all-important goal.

Four graduates of Princeton High School last June are now student nurses at Fitkin Memorial Hospital in Neptune, N. J.; the Misses Rhoda Lisi of Witherspoon Street, Caroline De Meglio of Lehibgh Avenue, Elsie Perrine of Mountain Avenue and Thelma Fravel of Hightstown.

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Rath Bacon ..... 77c lb.
Stewing Chickens (5 and 6 lbs.) ..... 47c lb.
Shoulders Lamb (Square Cut) ..... 55c lb.

GROCERIES

Dazzle Bleach ..... 2 qts. 29c
Maxwell House Coffee 53c
Snow's Fish Chowder .... 19c can
Snider's Cocktail Sauce 21c
Campbell's Tomato Soup ..... 3 cans 29c
Armour's Baked Beans (Last Call) ..... 5 cans 55c
Tea-Bags (Middlesex 48's) .. 33c
Spic and Span (The Perfect Cleanser) .. 23c
Ivory Flakes 35c
Applesauce ..... 2 cans 25c

FRUITS & VEGETABLES

Florida Oranges ..... 2 doz. 49c
New Green Cabbage ..... 5c lb.
Large Lettuce ..... 12c head
Walnuts (Diamond) ..... 49c lb.
Spinach (Fresh) 5c
Yellow Turnips ..... 5c lb.
Beets (Fresh) ..... 5c bunch
Fresh Tomatoes (Fancy Pkg. Cello) .... 19c pkg.
Macintosh Apples ..... 2 lbs. 25c
Pascal Celery ..... 19c stalk

Thursday - Friday - Saturday

IT'S NEW TO US

—Continued from Page 3

as hors d'oeuvres—should make you happy. When you buy it, you will also be given a special recipe for making the most of it when cooking.

Miniature Oil Paintings. For those of you who missed them in The Cummins Shop (96 Nassau) window, we should like to mention a particularly decorative and unusual gift suggestion. Princeton is the first to have these appealing results of a new idea dreamed up by a successful semi-local artist: tiny original oil paintings on a hand-made mahogany easel.

Some are atmospheric and colorful general views; others are well-known, ever-artistic University scenes. The latter are particularly appropriate for giving to those who have lived here; any of them would decorate a bare table corner or mantel in unique fashion. There's a lot of work, charm and originality in these "baby oils" for only $3.

"Flor-Ever." As you may have guessed, this is a floor-covering; as you may not know, it is brand new, good-looking and full of improvements. Made with the plastic "Vinylite," it comes in three patterns—plain, marbelized and jaspe (a soft striped effect)—and really lovely colors. In the patterns the colors are yellow, blue, gray, rich red, green and black and white. Almost every shade imaginable is available in the plain style.

There are four improvements which put it in a class by itself: it needs no waxing; it is scuff and dent-resistant, wearing many times longer than ordinary floor covering; it resists grease and water, is immune to alkalis; it is skid-resistant. These "never-before" features, plus "Flor-Ever's" washability, durability and almost invisible seam when laid, make it practical, attractive and economical, at only 10 cents more per square yard installed than ordinary floor covering. At The Rug Mart on the Somerville Road.

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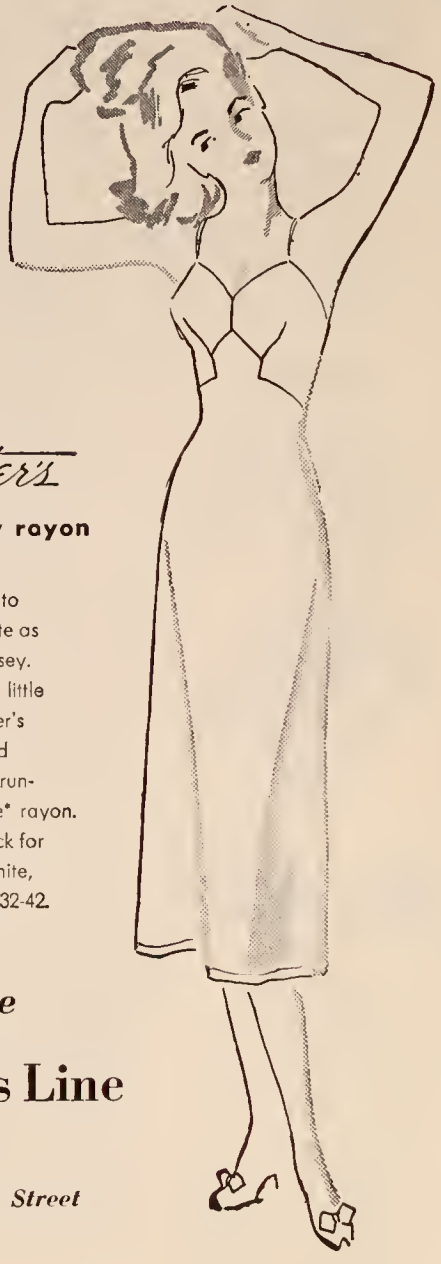

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Calendar of the Week

Saturday, November 6th

11:30 a.m.: Football: Princeton Freshmen vs. Pennsylvania, Fitzpatrick; Princeton Jayvees vs. Harvard, University Field.
1:30 p.m.: 41st Harvard-Princeton Football Game, Palmer Stadium.
8:30 p.m.: "Japhet," starring Ernest Truex; McCarter Theater.

Sunday, November 7th

7:00, 8:30, 10:00, 11:00 a.m.: Mass, St. Paul's Roman Catholic Church.
10:30 a.m.: Sermon, the Rev. Milton J. Nauss; Lutheran Service; Westminster Chapel.
11:00 a.m.: University Preacher, the Right Rev. Norman B. Nash, Bishop, Episcopal Diocese of Massachusetts; University Chapel.
Sermon, the Rev. Dr. John V. Butler; Trinity Episcopal Church.
"Adam and Fallen Man," Lesson-Sermon; First Church of Christ, Scientist.
"The Abiding Place," the Rev. Lynn H. Corson; Methodist Church.
"A Message for Politicians," the Rev. Dr. Frank S. Niles; First Church.
Sermon, the Rev. Dr. William L. Tucker; Second Church.
Friends Meeting for Worship; Murray-Dodge Hall, University Campus.
6:00 p.m.: "Experiences in Germany," Mrs. Harper Sibley, Canterbury Fellowship; Procter Foundation House, University Place.
8:00 p.m., Westminster Oratorio Choir, Mozart's "Requiem;" First Church.
8:15 p.m.: Evening Service; First Church of Christ, Scientist.

Monday, November 8th

8:00 p.m.: Township Committee Meeting, Township Hall.
"Consolidation of Borough and Township Schools," open meeting of Parent Teachers' Association; Nassau Street School.

Wednesday, Novmeber 10th

8:00 p.m.: Borough Council Meeting, Borough Hall.
Public Health Week Program; speakers, Dr. L. H. Tenney and Mrs. Louise Powell; H. S. Auditorium.
Annual Praise Service, Church Women's Association; Seminary Girls' Choir; First Church.
Concert, Senior Choir; Methodist Church.
8:15 p.m.: Wednesday Evening Meeting; First Church of Christ, Scientist.

SPORTS IN SHORT

Continued from Page 4

hy being on the field. That is merely to say that each defensive alignment must have the fleet halfback in mind until it is clear that Weber is going through the middle or Wagner is fading back to pass.

Even that doesn't always solve the problem; Wagner did fade back against Virginia, but Sella took the ball on a hand-off and raced wide around his left end for 17 yards and a touchdown. Free of injuries for the first time this season, he may have his greatest day this weekend.

Victor over Columbia, 33-24, in its opener under Art Valpey, the Cambridge entry then lost to Cornell, Army and Dartmouth before taking Holy Cross last weekend. As aforementioned, the Crimson line is not of the best, but like any unit under a new coaching regime, it is improving late in the season. A deceptive single wing attack, featuring spinners and the better-than-average passing of Jim Kenary (who hit for the lone Harvard touchdown in the 33-7 carnival a year ago), seems bound to cause the Tigers trouble. They may have to score four times to win but it is pleasantly difficult to picture them getting beaten.

Other Teams. The Princeton 150-lb. eleven, tutored by the genial Dick Vaughan, is currently unbeaten in three starts after victories over Villanova, Penn and Cornell. Navy and Rutgers, both away, are left. The Nassau freshmen, winners over Hill and N.Y.U., losers to Rutgers and Columbia, face Penn's ever-potent yearlings Saturday morning at 11:30, take on Yale next weekend.

Princeton High School was nicked by Somerville, 14-6, last Friday to drop back to the .500 mark for the season. This weekend, it's Manasquan away; then Lakewood on the 13th and Highland Park on the 19th, both in Princeton.

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